

To the FCC---How dare you even entertain the idea of prohibiting XM from providing traffic and weather. I live in the Dallas/Fort Worth Metroplex. I spend a hour driving one way to and from work. I travel on 4 different highways through 7 cities across 3 counties. It normally takes XM 2 to 5 minutes to give the comprehensive traffic for the metroplex. The local radio stations usually spend a few seconds mentioning one or two concerns and they are usually limited to the area of local fan base. It doesn't take a brainiac to see this. On top of this---XM radio is not free. I pay for it. I pay for it because I choose to. I enjoy the service and recommend it to anyone who will listen. Do I still listen to local radio??-Yes.

This should be considered along the lines of Cable TV. Have I stopped watching the local news and weather??No. But why not---I have CNN, FOX News, MSNBC and other news outlets that can smother me with news. I have several sports channels to saturate that desire, and I have the weather channel to tell me if it's raining outside or not. I still watch local TV and News.

If the NAB and all those concerned in the Radio Industry want to stifle XM and the channels they provide--they need to ask themselves one question. Are they willing to spend 2 to 5 minutes(the length of a song) several times and hour providing comprehensive traffic and weather. The closest thing on the public radio system is NPR--any they are lacking.

This issue is simply beautiful American competition--and the winner is me, the consumer. Neither XM or the NAB/Radio loses. That's the way it should be. I pick the winner just like I would with a vote. A vote is a choice. I have the power to make my own choices from food to clothing to entertainment. The power is my dollar. I can see this in the changes I hear on my radio. Companies that advertise heavily on AM/FM radio, are starting to advertise on XM. I hear it. Is the NAB worried about losing money?? Then they need to get on board, drag themselves into the 21st century. The NAB and the like have been in a comfortable position for a long time. Perhaps that is what they are worried about. Think of this---there is a reason people like me spend hard earned money subscribing to XM. They give us what we want. The same reason I buy Coke instead of Pepsi--but Pepsi is still in business and doing fine--imagine that.

If people want to fight over the power of my dollar--then make it a fair fight and let the consumer choose. Put your product on the street and let people choose.

Sincerely,

Rich Davis
Citizen, Taxpayer, Veteran
Texas--USA